



WESTERN PARK
BEER FESTIVAL

Sponsor Requirements

Logo Formats:

Logos should ideally provide in a vector format which include either a .ai file or .eps types. For more information please see:

[Understanding Vector File formats](#)

Adverts:

As part of the Festival and Bar sponsorship we require artwork to the minimum following dimensions in either a .Jpeg or .PNG

Please note, the artwork will have a 15px radius applied to the corner when uploaded to our website.

- **Festival Sponsors:** 1500(w) x 750(H)px
Written copy: A short statement about you as a company, no more than 120 words
- **Bar Sponsors:** 1024(w) x 1024(h)px

Website and Social Links:

All sponsors, please provide details for your website and any social handles you'd like us to use.

Deadline for Submission:

Ideally 1 month before the start of the event to allow for the widest promotion on our website and social platforms.

Email to directly to the festival designer:

darren@cotton-ink.co.uk

WESTERNPARKBEERFESTIVAL.ORG

info@westernparkbeerfestival.org / 12 Westfield Road, Leicester, LE3 6HR

